

Dear Merchant:

We are pleased to announce that the 21st Annual King's Daughters Holiday Festival will once again be held at the Expo Center at the Holiday Inn Select Executive Center in Columbia. The Festival will begin with a Friday Night Gala and shopping event on the evening of Friday, November 12. The Festival will continue with shopping on both Saturday and Sunday, November 13 and 14.

This event is the primary fundraiser for the King's Daughters circles in Columbia. Money raised during the Festival helps the organization fund the Dental Aid program, through which needy children in the Columbia Public School District are provided dental care, and the King's Daughters Retirement Home in central Missouri. Fundraising efforts include ticket sales, booth rental fees and auction items sold during the Friday Night Gala. We do not ask for any portion of our merchants' sales receipts.

We invite you to participate in this holiday shopping extravaganza. Most of our booths are retail merchants offering a wide variety of products such as Christmas items, jewelry, clothing and home accessories. Some booths are operated by King's Daughters circles as a fundraiser for that particular group.

Details regarding booth rental charges and other associated charges are outlined in the application. We do require a **\$100.00 deposit *per* booth space** from each merchant to reserve a booth, **with the balance due by September 30**. If you are sending in a check, please be sure to note the name of your booth on the memo line. Booth assignments are made in the order in which deposits are received. We will notify you via email that we have received your deposit and will send you additional information closer to the time of the event. Our booths typically sell out each year, so we encourage you to reserve your space now.

To reserve a booth, please send the application and your payment to:

**Holiday Festival
c/o Bonnie Langreder
1508 Secretariat Drive
Columbia, MO 65202-1778
Home Phone: (573) 447-4848
Cell Phone: (573) 424-7115
Email: Joe156@centurylink.net**